

2025/2026 California Kiwifruit Preliminary Crop Estimate

CHART A (Industry Estimate): For the 2025/26 kiwifruit crop, estimates were gathered from growers, packers, and handlers. This chart presents the estimated kiwifruit crop based on industry-provided estimates:

	2020/21	2021/22	2022/23	2023/24	2024/25 Estimated Year End	2025/26 Preliminary Estimate
Hayward - TE	9,373,669	9,177,899	7,088,114	8,584,719	10,079,378	8,744,500
Gold - TE	474,697	350,229	247,976	332,641	323,460	283,500
Mega - TE	211,095	314,191	303,760	420,938	468,208	450,000
Red - TE	44,913	82,685	159,693	482,809	696,750	668,000
Total Kiwifruit - TE	10,104,374	9,925,004	7,799,544	9,821,107	11,567,796	10,156,000
Total VF equiv	3,572,253	3,508,840	2,757,414	3,472,109	4,089,625	3,590,505

CHART B (Historical Average): For Hayward, the 10-year average yield per acre is 2,272 TE. Using this average, the estimated Hayward crop would be approximately 9.9 million TE.

HAYWARD			
	TE	Acreage	Average TE/Acre
15/16	5,898,482	3,306	1,784
16/17	8,766,849	3,439	2,549
17/18	9,736,889	3,694	2,636
18/19	9,698,080	3,925	2,471
19/20	10,650,083	3,987	2,671
20/21	9,150,339	4,031	2,270
21/22	9,491,682	4,149	2,288
22/23	7,088,114	3,989	1,777
23/24	8,584,719	4,420	1,978
24/25 (Estimated)	10,079,378	4,400	2,291
10 Year Average			2,272

25/26	8,744,500	4,400	1,987
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Chart C (Preliminary Estimate): After analyzing historical statistics and considering industry reports, we propose a preliminary estimate for the Hayward crop to be 8.7 million TE (3,075,758 VF) and the non-Hayward varieties to be estimated at 1,300,000 TE (459,596 VF). **The combined preliminary estimate for California kiwifruit is 10 million TE (3,535,354 VF).**

	2024/25 Preliminary Estimate
Hayward - TE	8,700,000
Non-Hayward - TE	1,300,000
Total Kiwifruit - TE	10,000,000
Total VF equiv	3,535,354