

2026/2027 California Kiwifruit Preliminary Crop Estimate

CHART A: 2025/26 Crop Estimate and Estimated Year End:

	2025/26 Preliminary Estimate	2025/26 Estimated Year End
Hayward - TE	8,700,000	8,368,660
Non-Hayward - TE	1,300,000	1,801,410
Total Kiwifruit - TE	10,000,000	10,170,070
Total VF equiv	3,535,354	3,595,479

CHART B: (2026/27 Industry Estimate): For the 2026/27 kiwifruit crop, estimates were gathered from growers, packers, and handlers. This chart represents the estimated kiwifruit crop based on industry-provided estimates:

	2021/22	2022/23	2023/24	2024/25	2025/26 Estimated Year End	2026/27 Preliminary Estimate
Hayward - TE	9,177,899	6,980,995	8,584,719	10,079,378	8,368,660	7,949,768
Gold - TE	350,229	247,976	332,641	323,460	354,277	169,400
Mega - TE	314,191	303,760	420,938	468,208	544,808	550,000
Red - TE	82,685	159,693	482,809	696,750	902,325	767,800
Total Kiwifruit - TE	9,925,004	7,692,424	9,821,107	11,567,796	10,170,070	9,436,968
Total VF equiv	3,508,840	2,719,544	3,472,109	4,089,625	3,595,479	3,336,302

CHART C: (Preliminary Estimate): We propose a preliminary estimate for the Hayward crop to be 7.8 million TE (2,757,576 VF), and the non-Hayward varieties to be estimated at 1.3 million TE (459,596 VF). **The combined preliminary estimate for California kiwifruit is 9.1 million TE (3,217,172 VF).**

	2026/27 Preliminary Estimate
Hayward - TE	7,800,000
Non-Hayward - TE	1,300,000
Total Kiwifruit - TE	9,100,000
Total VF equiv	3,217,172